

## PERSONAL DATA PROTECTION

*This personal data protection policy was updated on 10 January 2023 and applies to citizens of the European Economic Zone.*

In this privacy statement, we explain what we do with the data we obtain about you via <https://alternea.eu>. We recommend that you read this statement carefully. During data processing, we comply with the requirements of privacy legislation. The purpose of this privacy policy is to inform users of the site:

- On how their personal data are collected. Personal data refer to any information that can identify a user. As such, it can be: his/her name and surname, age, postal or email address, location or IP address (non-exhaustive list);
- On their rights concerning these data;
- On the person responsible for processing the collected and processed personal data;
- On the recipients of these personal data;
- On the site's policy regarding cookies.

### **1. PRINCIPLES RELATING TO COLLECTING AND PROCESSING PERSONAL DATA**

In accordance with Article 5 of the European Regulation 2016/679 applicable since 25 May, 2018 and the national regulations, ALTERNEA is committed to a very high level of protection of our personal data:

- Processed in a lawful, fair and transparent manner with regard to the person concerned;
- Collected for specified (see Article 3.1 hereof), explicit and legitimate purposes, and not further processed in such a way that would be incompatible with those purposes;
- Adequate, relevant and limited to what is necessary for processing purposes;
- Accurate and, if necessary, kept up to date. All reasonable steps must be taken to ensure that inaccurate personal data, with regard to the purposes for which they are processed, are erased or rectified without delay;
- Kept in such a way that the person concerned cannot be identified for longer than is necessary for the purposes for which data are processed;
- Processed in such a way as to ensure appropriate security of the collected data, including protection against unauthorized or unlawful processing and against accidental loss, destruction or damage, using appropriate technical or organizational measures.

Processing is only lawful if, and to the extent that, at least one of the following conditions is met :

- The person concerned has consented to the processing of his or her personal data for one or more specific purposes;
- Processing is necessary for compliance with a legal obligation imposed on the data controller;
- Processing is necessary in order to protect the vital interests of the person concerned or of another natural person;
- Processing is necessary for the performance of a task carried out in public interest or related to the exercise of official authority vested in the controller;
- Processing is necessary for the purposes of the legitimate interests pursued by the data controller or by a third party, unless the interests or fundamental rights and freedoms of the person concerned requiring the protection of personal data prevail, in particular where the person concerned is a child.

### **2. PERSONAL DATA COLLECTED AND PROCESSED IN THE CONTEXT OF SITE NAVIGATION collected data**

The personal data collected on the site [www.alternea.eu](http://www.alternea.eu) as part of our activity or your exchanges with our teams are the following:

- Data entered and sent via the contact form (surname, first name, address, town, email address, telephone number, and any other information added by you on the contact form)
- Data collected by the audience measurement tool using solutions such as Google Analytics.

These data are collected and processed for the following purpose(s):

- To recontact people who have left their contact information
- To ensure a commercial follow-up of companies interested in our offers and services
- To send newsletters
- To compile and analyse statistics for the improvement of the website

For all these purposes, the following data are used: surname, first name, address, town, email address, telephone number, and any other information added by you to the contact form.

We reserve the right to change this privacy statement. You should check this privacy statement periodically for any changes. The basis on which we can process these data is: consent obtained, retention period.

They are kept by the data controller under appropriate security conditions for a period of 3 years.

The company may keep certain personal data beyond the above-mentioned periods in order to fulfil its legal or regulatory obligations.

### **Subcontractors and partners**

ALTERNEA.EU is likely to transmit your personal data to subcontractors in order to carry out data processing for the purposes referred to herein; the subcontractors of ALTERNEA.EU must respect the same level of confidentiality with your data and must fully comply with the personal data regulations.

We inform you that we may communicate some of your non-identifying data to partners, such as cookies or technical identifiers (without it being possible for them to identify you), in particular for the purposes of targeted advertising on our site or on third party sites.

You can also set your cookie preferences to directly manage cookies in connection with targeted advertising from the cookie information page.

### **3. USER'S RIGHTS REGARDING DATA COLLECTION AND PROCESSING**

Any user concerned by the processing of his or her personal data may exert the following rights, pursuant to European Regulation 2016/679 and the French Data Protection Act (Law 78-17 of January 6, 1978):

- Right of access, rectification and right to erase data (respectively in Articles 15, 16 and 17 of the RGPD);
- Right to data portability (Article 20 of the RGPD);
- Right to limitation (Article 18 of the RGPD) and opposition to data processing (Article 21 of the RGPD);
- Right not to be subject to a decision based exclusively on an automated process;
- Right to determine the fate of the data after death;
- Right to have recourse to the competent control authority (Article 77 of the RGPD).

In order for the data controller to comply with the request, the user may be required to provide certain information such as: first and last names, email address and account, personal space or subscriber number. Visit [cnil.fr](http://cnil.fr) for more information on your rights.

### **Withdrawal of your consent**

Your consent granted for the collection of your personal data may be withdrawn if you so request, by writing to ALTERNEA, for the attention of the DPO by email [dpo@alternea.eu](mailto:dpo@alternea.eu) or by post to ALTERNEA: For the attention of the DPO, 3115 Avenue Julien PANCHOT, CS30214, 66031 PERPIGNAN CEDEX, mentioning your surname, first name, email and address with the precise nature and purpose of your request for withdrawal. You can also send us any comment on your personal data, as ALTERNEA.EU is particularly vigilant to the respect of your rights.

You can also directly withdraw your consent to third-party cookies by setting your browser to prevent them.

#### **Exercising your rights concerning your personal data**

You may exercise your rights of access, rectification, deletion, opposition, limitation and portability by e-mail to [dpo@alternea.eu](mailto:dpo@alternea.eu) or by post to ALTERNEA, 3115 Avenue Julien PANCHOT, CS30214, 66031 PERPIGNAN CEDEX, indicating your surname, first name, address and email address, as well as the subject of your request in clear and legible terms. In order for ALTERNEA.EU to ensure that the request comes from the person concerned by the personal data, your request must be accompanied by a copy of an identity document. ALTERNEA.EU undertakes to act on your verified request within one month of receipt.

#### **Cookie policy**

If you go to the login page, a temporary cookie will be created to determine whether your browser accepts cookies. It does not contain any personal data and will be deleted automatically when you close your browser.

### **4. PERSON RESPONSIBLE FOR DATA PROCESSING AND DATA PROTECTION DELEGATE**

#### **The person responsible for data processing**

Our data protection officer has been registered with the data protection authorities in an EU member state. If you have any questions or requests regarding this privacy statement or for the data protection officer, you can contact Guillaume MASCRÉ, via [dpo@alternea.eu](mailto:dpo@alternea.eu) or by phone at +33468568568. If you believe, after having contacted us, that your "Data processing and civil liberties" rights are not respected, you can send the information to the CNIL.

### **5. CONDITIONS OF MODIFICATION OF THE PRIVACY POLICY**

The publisher of the site [www.alternea.eu](http://www.alternea.eu) reserves the right to modify the present policy at any time in order to ensure that the users of the site comply with the applicable law.

The user is invited to take note of this Policy each time he/she uses our services, without it being necessary to formally notify him/her.

This policy, edited on 13 01 2023, was updated on 13 01 2023.

### **6. CONTACT INFORMATION**

ALTERNEA S.A.S.

3115 Avenue Julien Panchot CS 30214 66031 PERPIGNAN CEDEX

France

Web site: [www.alternea.eu](http://www.alternea.eu)

Email: [contact@alternea.eu](mailto:contact@alternea.eu)

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